

BURNING RIVER LACROSSE *Crosse Out Cancer!*

For Immediate Release

**14 College Teams Came To Canton, Ohio With One Goal,
To *'Crosse Out Cancer!'***



Thank You Area Fans For Your Help And Support!!!

2021 Crosse Out Cancer!

College Lacrosse Showcase For the benefit of Breast Cancer Research

Lakewood, Ohio – October 19, 2021 – Burning River Lacrosse is proud to announce the results of the **2021 Crosse Out Cancer** college lacrosse showcase to benefit the Comprehensive Breast Oncology Program at Cleveland Clinic.

This year's event was held on Saturday, October 16, 2021 at the Johnson Controls Hall of Fame Village in Canton, Ohio. The event featured scrimmages between college lacrosse teams from Babson, Baldwin Wallace, Heidelberg, Hiram, Kenyon, Lake Erie, Lawrence Tech, Mercyhurst, Michigan, Nazareth, Robert Morris, Seton Hill, and Walsh

The event also featured guest speaker, **Lia Augoustidis**. Lia Augoustidis is a mother of 3 highly energetic children, married to her Greek Adonis Alex, a breast cancer survivor, bilingual in English & Sarcasm, and a Steelers fan living on The West Side of Cleveland. Lia is passionate about living your best life after cancer and in helping others live their best life filled with "Kefi". *Kefi roughly translates to: the spirit of joy, passion, euphoria, enthusiasm, exuberance, frenzy.

This year's event raised over **\$30,000** (over \$250,000+ in the past 11 years) for the Comprehensive Breast Cancer Program at Cleveland Clinic. Approximately **1,650** fans, players, and volunteers were in attendance throughout the day. Event revenues were generated through sponsorships, donations, t-shirt and sweatshirt sales, ticket sales, and food truck sales and through fundraising efforts of the participating teams themselves. These efforts were led by the players and staffs of Babson (\$6,000+), Baldwin Wallace, (\$1,950), Lawrence Tech (\$1,000) and Mercyhurst (\$700).

"We really appreciate everyone who came out to support this year's fundraiser and made this a great day for the Northern Ohio lacrosse community," stated Woody Calleri, Director of BR Lax "We are thrilled to have exceeded our fundraising and attendance goals of \$25,000 and 1,500 attendees."

"On behalf of the Cleveland Clinic, the Burning River Lacrosse family, the college participants and our program sponsors we would like to thank everyone who donated, attended or volunteered their time to help make the event a huge success," stated Calleri "Building on this year's success, we have already begun planning for 2022 and look to expand the number of teams participating and the amount raised in support of breast cancer research."

For more information on:

- The **2021 Crosse Out Cancer!** event please visit <https://www.brlax.net/crosse-out-cancer>
- To find info about the Cleveland Clinic cancer program, please visit <my.clevelandclinic.org/cancer/default.aspx>
- **For more information on** Burning River Lacrosse please visit (www.brlax.net), Facebook (BRLAX) or contact us at wcalleri@brlax.net or 216-373-5684.

Cleveland Clinic's Comprehensive Breast Cancer Program offers the highest-quality care for screening, diagnosis and treatment of breast cancer. Equipped with state-of-the-art technology, our team tailors treatment plans to the patient's needs, taking into account the type of cancer, the age of the individual, the degree to which the cancer has spread, and the patient's general health and desires. Our breast cancer specialists also offer an array of resources that can help patients cope with the demands of breast cancer.

Burning River Lacrosse was founded in 2005 to provide developmental lacrosse opportunities at all levels (introduction to the game, improvement of skills, national competition and college exposure) to Northern Ohio's lacrosse community. The company also hosts charity events such as the 'Crosse out Cancer! college lacrosse showcase (raised a cumulative \$250,000+ for Breast Cancer Research) and the Fisher House Charity Lacrosse Showcase (raised a cumulative \$364,000+ for the families of wounded soldiers) to raise money and awareness for those in need and to teach participants about their responsibility to reach out and make a difference in the lives of others.