

What Separates Burning River?

Our Dedication, Our Instruction, Our Network, Our Focus and Our Achievements

Simply stated, we have a **proven record of success both locally and nationally** across all our teams.

These results are because of:

- Our Dedication,
- Our Coaches
- Our Instruction,
- Our Network,
- Our Focus and
- Our Achievements

Our Dedication

Burning River Lacrosse was founded in 2005 with 3 coaches and 11 players. From the start, we have dedicated ourselves to providing developmental lacrosse opportunities at all levels (introduction to the game, improvement of skills, national competition and college exposure) to **Northern Ohio's** lacrosse community only. This has allowed us to grow Burning River Lacrosse from those original 11 players to having served 10,000+ players.

Because of this dedication, Burning River was honored in 2015 by Dick's Sporting Goods as one of only five youth sports organizations in the United States that deserve to be spotlighted on the Dick's Sporting Goods "Community" section of their website.

BR was selected because of the success of our efforts to grow lacrosse in NE Ohio (10,000+ players have come through the program) and due to the work done in the community through the *Crosse Out Cancer* Fundraiser (raised over \$250,000 for Breast Cancer Research) and *Fisher House Lacrosse* Fundraiser (raised \$365,000+ to support the families of severely wounded an/or ill military service members).

Our Coaches

At Burning River our coaches are our greatest asset. It is their passion, knowledge and focus on putting our players first that has allowed us to grow from 3 coaches and 11 players to be become Ohio's leader in lacrosse training and one of the top lacrosse clubs in the nation. It is our coaches knowledge, ability to simply explain the fundamentals, belief in high reps with immediate feedback, and hands on instruction that has allowed us to create our unique offerings that provide the best instruction and results possible.

Our coaches are some of the area's top college coaches, high school coaches, college players (BR Alumni) and high school players (BR players). Our coaches are focused on the goal of improving our player's individual / fundamental stick skills, positional skill set (Attack, Midfield, Defense and Goaltending), and understanding of team concepts (Transition and Set Piece Offense and Defense) play. They do this by spending the vast majority of our coaching time teaching techniques and fundamentals in individual or small group sessions.

Our Instruction

Over the years we have seen many clubs try to copy our instruction, practice plans and skills work but none have been able to have the success we have had. This is because of our professional staff, dedicated coaches, and 'Burning River Way'TM philosophy. Our "Burning River Way'TM is a unique training and development system unavailable at any other club program. It is composed of our practice plans, skills focus and developmental offerings designed in conjunction with college coaches and exclusive to Burning River Lacrosse. This allows us to develop our players to their full potential. To learn more about our "Burning River Way'TM please see the *Our Instruction* document.



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Our Network

Our travel team players and their parents can depend on us to provide them with coaching, guidance, encouragement and support during the entire college recruiting process. Unlike some other travel team club programs, Burning River Lacrosse has a proven track record when it comes to helping players reach their college lacrosse goals (200+ players at 80+ colleges). Simply put, we help provide you with the skills, knowledge and network to help you make the best, most informed decision about what college to attend. To learn more about our college recruiting process please see the *Our Network* document.

Our Focus

We are successful because of our ability to develop top level players and get them recruited. We have this ability because we only offer 1 team per graduation year. This allows us to know your son and to focus all of our resources and efforts on helping him achieve his full potential unlike pyramid programs that are focused on the volume number of players in their program. To learn more about our college recruiting process please see the *Our Commitment To You* document.

Our Achievements

Other club programs will tell you what their coaches have accomplished. We prefer to tell you about what our players have accomplished. It is not that our coaches are slouches, they are some of the best, it is just that we prefer to focus on the success we have had with players. This is because we believe you are more interested in knowing how successful we are at what you are hiring us to do. To learn more about our achievements please see the

- Overall Awards (Click here),
- High School Awards (Click Here)
- Player's College Commitments (Click here)
- Alumni Success (Click here)